


KARNATAKA STATE OPEN UNIVERSITY
MUKTHAGANGOTTHRI MYSORE -570006

Department of Studies and Research in Journalism and Mass Communication

OPEN ELECTIVE
OEL 2.1 APPLIED COMMUNICATION
Contact Programme Time Table
July Cycle-2022-2023

Date	11.00 am - 12.00 pm	12.00 pm - 1.00 pm	2.00 pm - 3.00 pm
25-02-2023 Saturday	Advertising and Society HLR	Advertising Agency and Ad Copy Writing TN	Types of Advertising SRU
26-02-2023 Sunday	Introduction to Public Relations TN	Functions of Public Relations Practices SRU	Tools of Public Relations HLR

Sd/-
Chairman

1. **HLR- Dr.Hemalatha. R -9535282063**
2. **TN-Dr. Thejasvi Naviloor-9844009777**
3. **SRU- Dr. Shailesh Raj Urs- 7019638783**

The below is the link to attend contact programme online classes

<https://ksouconnect.ksoumysuru.ac.in/b/jou-v33-ce9>